

Kitchen Kettle Village: Executive Biographies

Contact: Lisa Horn, (717) 768-2708
lhorn@kitchenkettle.com
kitchenkettle.com



High Resolution Photos are available upon request



Pat Burnley, “Lady of the House” and Co-Founder of Kitchen Kettle Village

In 1954 Pat and her husband, Bob Burnley, launched what was to become Kitchen Kettle Village. Starting out with a stack of two-gallon kettles and gas burners they set up operation in their new two-car garage, making jams and jellies. Over time, the garage became a tourist attraction in its own right as visitors stopped to watch the jelly making process and enjoy a sample along with a fresh brewed cup of coffee.

Pat worked beside three generations of her family well into her 80's. She passed away in February 2021 at the age of 92. Her entrepreneurial spirit and love of hospitality lives on through her family and employees of Kitchen Kettle Village. Her signature Chow Chow recipe was developed over many years to create the perfect blend of sweet and sour end-of-the-garden vegetables. Today it remains one of the Village's top selling relishes.

Born and raised in Lancaster County's town of Intercourse, Pennsylvania, Pat Burnley spent the first eight years of her formal education in a one-room schoolhouse and learned to cook and can from her mother. She also attended high school and Lancaster Business College, followed by two years at Drexel University in their secretarial program.

As the mother of three children, all who started in the family business at the age of two and play active roles in the growing business today, Pat is truly a pioneer entrepreneur. In 2007, she was awarded the inaugural Lifetime Achievement Award by the Pennsylvania Dutch Convention and Visitors Bureau (now Discover Lancaster), which has since been renamed the "Burnley Lifetime Achievement Award" in her honor. Most recently, Pat was the recipient of the Woman of Influence “Lifetime Achievement Award” from the Central Penn Business Journal. She was honored for making Central Pennsylvania a great place to work and live.



Robert Burnley, Co-Founder of Kitchen Kettle Village

In 1954 Bob Burnley had a dream to own his own business. After serving in World War II and graduating from college Bob was ready to start his career. He learned about business and sales by working for New Holland Machine Company and realized the fascination people from outside the area had with the Amish and Lancaster Farmland. So he and his brother-in-law bought a jelly business in Harrisburg and brought it to his garage in Intercourse. Timing is everything – the fascination with the Amish way of life was growing and Bob saw potential for a retail business. He and Pat opened a store in their garage while relying on a Strohm Bakery wholesale account until they could get the store on its feet.

Almost 70 years later their store has grown in a way that they never dreamed. Bob had the vision and greeted every guest in the parking lot for many years. He and Pat had complimentary skills, good friends and neighbors who wanted to help, and they made it work. He would be thrilled to see the Village today and to know that two generations beyond his own have decided to continue his dream.



Joanne Ladley is a co-owner of Kitchen Kettle Village and Bob & Pat's daughter.

Although she and her brothers all helped with whatever was needed in the early days of Kitchen Kettle, during most of her career Joanne and her brother Mike shared ownership of Kitchen Kettle Foods, Inc. where she led the operations, strategic planning, marketing and administrative departments of the Village. Two of her most memorable accomplishments were opening the Kling House Restaurant and leading the early charge on strategic planning adventures that started to operationalize the spirit of hospitality and corporate culture in what was becoming a much bigger operation than their parents started back in 1954. In 2002 Michelle Rondinelli, the oldest of the third generation of Burnleys, continued the tradition of growing the operations and the culture alike and Joanne transitioned in 2012 to owning the Inn at Kitchen Kettle before her retirement from operations in 2022. Along with her brothers and nieces, she continues to serve as an owner and member of the Real Estate Boards for the Village.

Joanne holds a BA in German, cum laude from Washington & Jefferson College where she received the Entrepreneur of the Year Award in 2019. She served on the Board and was the recipient of the Athena Award from the Lancaster Chamber of Commerce and Industry; Board member and Inaugural Co-Chair of the Women's Council of the United Way of Lancaster County; and inaugural Co-Chair of the Samaritan Counseling Center's Ethics in Business Award and Committee. She has served as Chair of Discover Lancaster's Board of Directors and for over 20 years served on the Board plus various committees and officer roles with Penn Medicine Lancaster General Health.



James K. (Jim) Burnley is a co-owner of Kitchen Kettle Village and Bob & Pat's Son

Jim currently serves with his family as an owner and member of the Real Estate Boards for Kitchen Kettle Village. Before retiring in 2017 and giving his blessing to his daughter, Devon, to buy his company, Jim developed Burnley Enterprises, Inc. into a specialty retail family of stores at the Village as well as other locations in the local area. His and now Devon's signature stores like Deerskin Leather, Girls Day Out, By Candle Light, Village Handmade and The Jewelry Bar provide a range of sophisticated shopping that compliments the variety of local food and artisan shops run by Lancaster County shopkeepers throughout the Village.

Jim attended Husson College in Bangor, Maine before returning home to Lancaster for a career in retailing at his family's business. He is currently retired from operations and enjoying the outdoorsman lifestyle. He spends his retirement fishing and hunting in Florida and Maine with his wife Peggy.



Mike Burnley is the CEO of Kitchen Kettle Foods, Inc., a partner in the ownership of Kitchen Kettle Village and Bob & Pat's son.

Mike oversees real estate development, finance, investments and manufacturing at Kitchen Kettle Village and has served as president of Kitchen Kettle Foods, Inc. for the past 40 years. He is a graduate of Drexel University and holds a BS in Marketing.

Mike enjoys playing golf, tennis, water skiing and his hobby/job of landscaping. He and his crew have done the majority of the landscaping at Kitchen Kettle Village. Mike has served on various boards throughout his career including the PA Dutch Convention and Visitors Bureau, The American Cancer Society and the Leacock Township Water & Sewer Authority. He received the Edwin Eshleman Humanitarian Award for Volunteerism and continues to be an active volunteer for the American Cancer Society.



Michelle Rondinelli is a co-owner and President of Kitchen Kettle Foods, Inc., Bob and Pat's granddaughter and daughter of Mike Burnley. She is a graduate of York College of PA with a degree in Business Management and a double minor in Marketing and Human Resource Management.

Michelle served on the Board of Directors for the PA Dutch Convention and Visitors Bureau (now Discover Lancaster) from 2004-2012, acting as Chair of the Board in 2009 and Past Chair in 2010. Beginning in 2011 until 2015, she served on the American Cancer Society's Legacy Ball, and co-chaired the event in 2012. In 2011, Michelle was a recipient of the "40 Under 40 Award" from the Central Penn Business Journal.

She began her service with the Lancaster Chamber of Commerce Board of Directors in 2011 and joined the executive committee in 2017. Beginning in 2020, she served as Board Chair and completed her service as Past Chair in 2021. She has been a mentor in the Chamber's Women in Business Mentoring Program and acts in the same capacity for the Discovering Paths Mentoring Program, a partnership between the Lancaster Chamber and the Pequea Valley School District.

Michelle served on the Superintendent's Lay Advisory Council for Manheim Township School District from 2018-2021 and also joined the Board of Directors for the Economic Development Company (EDC) in the same year. She has served on the Executive Committee of the EDC since 2022, currently in the role of Vice Chair of the Board. In addition, she is an active member of the Regional Advisory Board for Truist Bank. Michelle has also been a member of the Young President's Organization (YPO) since 2009.

Michelle lives in Lancaster with her husband and four children. These children make up the 4th generation at Kitchen Kettle Village and are part of the mission-based shop, MOMS Pretzels, that donates all their profits back to the local community.



Devon Burnley is President and Owner of Burnley Enterprises, Inc., Jim & Peggy's daughter and Bob and Pat's granddaughter.

Devon owns and operates the Burnley Enterprises stores in the Village – The Deerskin Leather Shop, Girls' Day Out, Village Handmade, the Jewelry Bar, Happy Camper, Good Vibes and By Candlelight. Each of her stores offers at least one major brand name company they represent - Brighton Leather Collection, UGGS, Life is Good, Vera Bradley, Pandora Jewelry, Fjall Raven, Kavu and Pura Vida lead the charge. Village Handmade also offers a selection of commissioned

hand-made quilts signed by the local artist.

Devon is a graduate of University of Virginia with her masters in Exercise Physiology and a minor in Eastern Religions. Devon is a certified Strength and Conditioning Coach and continues to train individuals and sports organizations in Lancaster County. She has served on the Board of Directors for Discover Lancaster since 2020.



Yummie is the Kitchen Kettle Mascot and Ambassador of Fun.

A gigantic gingerbread cookie. You'll see Yummie at all of the Kitchen Kettle Food Festivals as well as his own birthday party, hosted by the Mad Hatter on the first Saturday in August each year. Special guests include all of the area's costumed characters, including Cylo from the Lancaster Barnstormers, Santa, Nano Banana from Goin' Bananas, and many young children who look forward to the event each year. *Please note: mascots are subject to change each year.*