

Kitchen Kettle Village: Executive Biographies

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High Resolution Photos are available upon request

The “Cast”:

Pat Burnley

“Lady of the House” and Founder of Kitchen Kettle Village



In 1954, Pat and her husband Bob Burnley launched what was to become Kitchen Kettle Village. Starting out with a stack of two-gallon kettles and gas burners they set up operation in their new two-car garage, making jams and jellies. Over time, the garage became a tourist attraction in its own right as visitors stopped to watch the jelly making process and enjoy a sample along with a fresh brewed cup of coffee.

Today with two generations of Burnleys by her side in the family business, Pat vows she will stop coming to work “when it is not fun any more.” She can be found in the Village’s Kling House Restaurant busing tables, at new product meetings, and gracing newspaper ads and billboards.

Her signature Chow Chow recipe was developed over many years to create the perfect blend of sweet and sour packed full of end-of-the-garden vegetables. Today it remains one of the Village’s top selling relishes.

Born and raised in Lancaster County’s town of Intercourse, Pennsylvania, Pat Burnley spent the first eight years of her formal education in a one-room school house, and learned to cook and can from her mother. She also attended high school and Lancaster Business College, followed by two years at Drexel University in their secretarial program.

As the mother of three children, all of who started in the family business at age two and play active roles in the growing business today, Pat is truly a pioneer entrepreneur. In 2007, she was awarded the inaugural Lifetime Achievement Award by the Pennsylvania Dutch Country Visitors Bureau, which has since been renamed the "Burnley Lifetime Achievement Award" in her honor. Most recently, Pat was the recipient of the Woman of Influence “Lifetime Achievement Award” from the Central Penn Business Journal. She was honored for making Central Pennsylvania a great place to work and live.

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Joanne Ladley

Co-owner of Kitchen Kettle Village, owner of The Inn at Kitchen Kettle and Pat's daughter.

Known as the "Synergy Conductor", Joanne is a co-owner of Kitchen Kettle Village and owner of The Inn at Kitchen Kettle. She primarily concerns herself with the corporate culture at the Village. At Kitchen Kettle Village, that translates into making sure team members as well as guests are having fun. After leading the operations, marketing and administrative departments for 30 years, Joanne transitioned her operations and administrative roles to the third generation, Michelle Rondinelli.

As an affiliated consultant with North Group Consultants,



www.northgroupconsultants.com, Joanne also provides strategic business succession and cultural planning and training for organizations throughout Central Pennsylvania. Joanne is currently the Executive in Residence at the High Center for Family Business at Elizabethtown College.

She is also a frequent blogger at www.kettletalk.com, where Joanne and others (including Pat) share stories about the Village, and where old friends and Village guests also have a say.

Joanne, holds a BA, German, cum laude from Washington & Jefferson College, and is the recipient of several awards, including 50 Best Women in Business in PA 2006 and the Athena Award – honoring exceptional leaders in 1996.

Joanne also belongs to numerous business organizations and serves or has served on the board of several Lancaster area professional and business organizations, as well as being active in several community organizations such as Samaritan Counseling Center Ethics in Business Award, Co-Chair, 2006-2010, Lancaster General Hospital Board of Trustees 2000-present, and United Way of Lancaster County Board 2004-2013, Co-Chair Women's Council.

James K. (Jim) Burnley

President, Burnley Enterprises, Inc. and Pat's Son



Jim is the owner of Burnley Enterprises, Inc., a specialty retail company. He owns and oversees several of the signature stores at Kitchen Kettle Village, providing a range of sophisticated shopping that complements the variety of local food and craft shops run by Lancaster County shop keepers throughout the Village.

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The stores include two Deerskin Leather stores (one at the Village), Good Vibes, Girls Day Out, two Brighton Collectibles stores, By Candle Light, The Jewelry Box and Village Quilts. Each Burnley Enterprises, Inc. store has at least one major brand name company that they represent.

National brands include the Brighton Leather Collection and Uggs from California, Life is Good, Vera Bradley, Yankee Candle, Pandora Jewelry, John Medeiros Jewelry, and the Village Quilt store which has only commissioned hand made quilts signed by the artist.

Jim and the staff at Burnley Enterprises have achieved several retail related awards, and achievements including

- Gerson Lehrman Group Retail Consultant
- Brighton Heart Store Advertising Award, 2004 & 2006
- Brighton Platinum Stores, 2002-2011

Jim is an active sportsman involved in hunting, offshore salt water fishing, skiing, sailing and boating, as well as skeet and sporting clay shooting. He was the Maine State Sporting Clay Champion-Hunter Division, 2007-2012 and is a North American Hunting Club-Life Member.

Jim graduated from Pequea Valley High School and attended Husson College, Bangor, Maine, taking over the Deerskin Leather Shop in 1975.

Mike Burnley

CEO of Kitchen Kettle Foods, Inc., a partner in the ownership of Kitchen Kettle Village and Pat's son.



Mike oversees real estate development, finance, investments and manufacturing at Kitchen Kettle Village and has served as president of Kitchen Kettle Foods, Inc. for the past 40 years. He is a graduate of Drexel University and holds a BS in Marketing.

Mike enjoys playing golf, tennis, water skiing and his hobby/job of landscaping. He and his crew have done the majority of the landscaping at Kitchen Kettle Village.

Mike has served on various boards throughout his career including the PA Dutch Convention and Visitors Bureau, The American Cancer Society and the Leacock Township Water & Sewer Authority. He received the Edwin Eshleman Humanitarian Award for Volunteerism and continues to be an active volunteer for the American Cancer Society.



Michelle Rondinelli

Co-Owner and President of Kitchen Kettle Foods, Inc., Pat's grand-daughter and daughter of Mike Burnley.

Michelle is responsible for operations in the areas of retail, food service, mail order and wholesale.

She is a graduate of York College of PA with a degree in Business Management and a double minor in Marketing and Human Resource Management. She served on the board of directors for the PDCVB from 2004-2012 and was Chairman of the board in 2009 and Past Chair in 2010. She is also a member of the Young President's Organization (YPO) since 2009, served as co-chair for the American Cancer Society's 2012 Legacy Ball and a board member for the Lancaster County Chamber of Commerce since 2011. Michelle was also the winner of the "40 Under 40 Award" from the Central Penn Business Journal in 2011.

Yummie

The Kitchen Kettle Mascot and Pat's friend.



A gigantic gingerbread cookie, Yummie has his own toyshop. *That's Yummie (left) with Kitchen Kettle Founder and Goodwill Ambassador, Pat Burnley.* You'll see Yummie at all of the Kitchen Kettle Food Festivals as well as his own birthday party, hosted by the Mad Hatter on the first Saturday in August each year. Special guests include all of the area's costumed characters, including Cylo from the Lancaster Barnstormers, Turkey

Hilda, Chipper from Herr Foods and Clifford the Big Red Dog, and hundreds of young children who look forward to the event each year.

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